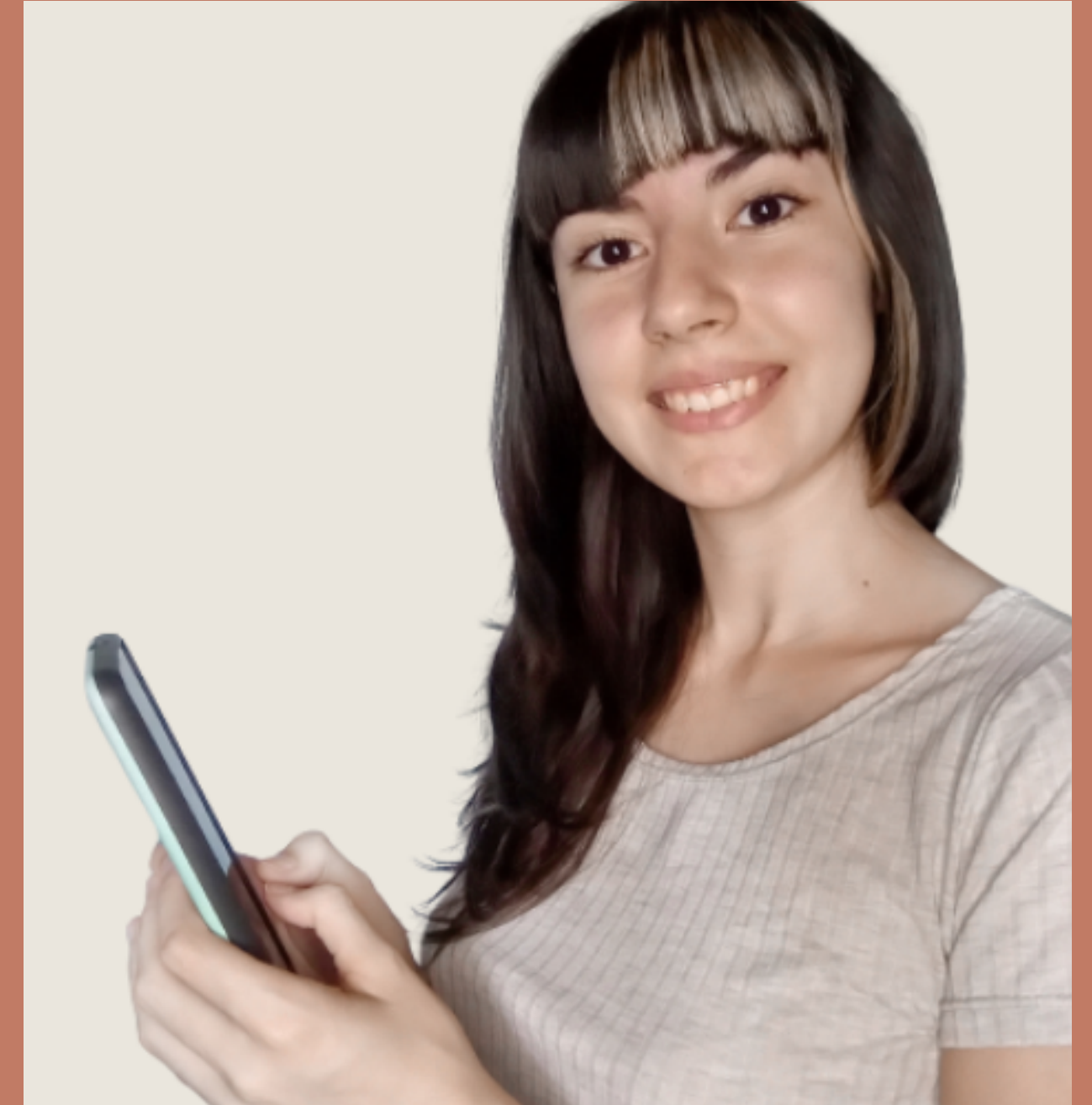




Creative Portfolio

Presented by Valeria Deluca



Community Manager

Digital Marketing

Index

About me	01
Education	02–03
Tools & platforms	04
Work experience	05
Project portfolio	06–11

01

About me

For as long as I can remember, I've always been passionate about social media, so it makes sense that I love my job so much.

Some other reasons why I love my job are: the flexibility and freedom it gives me, the possibility of exploiting my creativity, and working with brands from different industries.



- Community Manager
- Digital Marketing
- Copywriting

Education



2021

INSIDE STUDIOS

Community Manager - Sep.

Digital Marketing - Dec.



2022

INSIDE STUDIOS

Press & PR - Jan.

SCRIBA COPY

Copywriting for Community Managers - Feb.

EDUCACIÓN IT

Digital Marketing - Apr.

Community Manager - Jul.

2022

LUZZI DIGITAL

Facebook & Instagram Ads -
Aug.

Community Manager - Sep.

Marketing de Contenidos -
Sep.

Copywriting - Oct.

2023

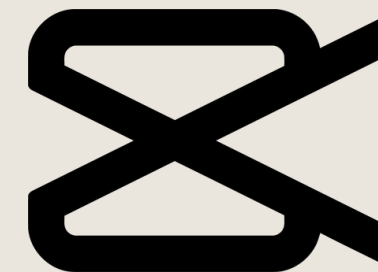
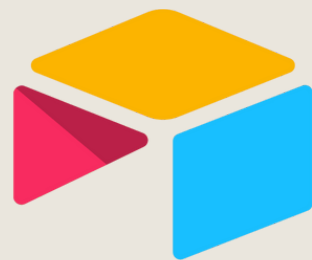
MAMÁ EMPRENDE

Taller de estrategia de
ventas para servicios - Jan.

Taller de Reels Creativos y
Estratégicos - Jan.



Tools & Platforms



Work Experience

JT STUDIO Jan 2022 – Jun 2022)

Community Manager

- Freelance, remote.
- Schedule/post images and videos on social media.
- Design Instagram stories.
- Design feed previews.
- Collaborative work.

LULILÓ DIGITAL (Jul 2022 – Present)

Content Creator – Graphic Design – Copywriter

- Freelance, remote.
- Graphic design.
- Design feed previews.
- Copywriter.
- Content calendarization.

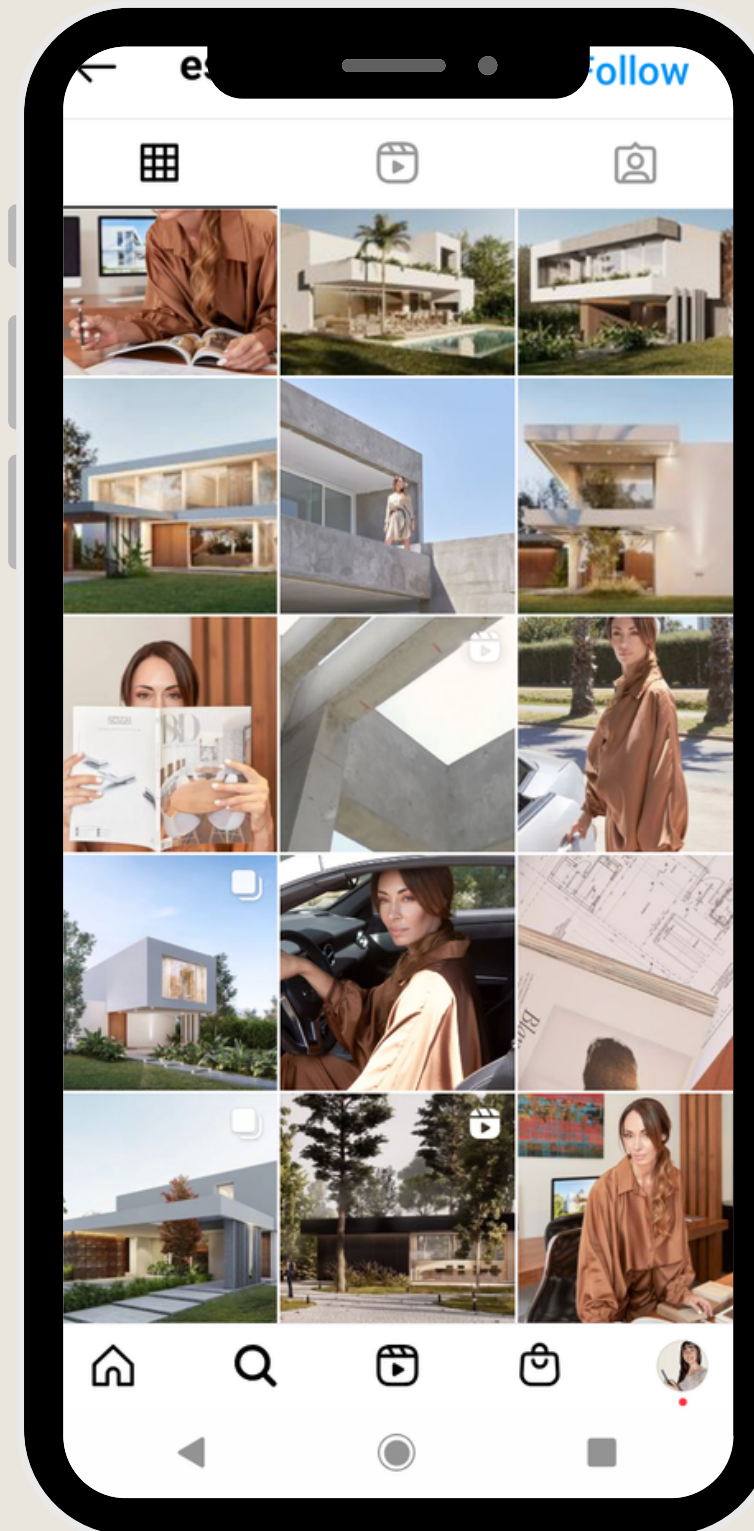
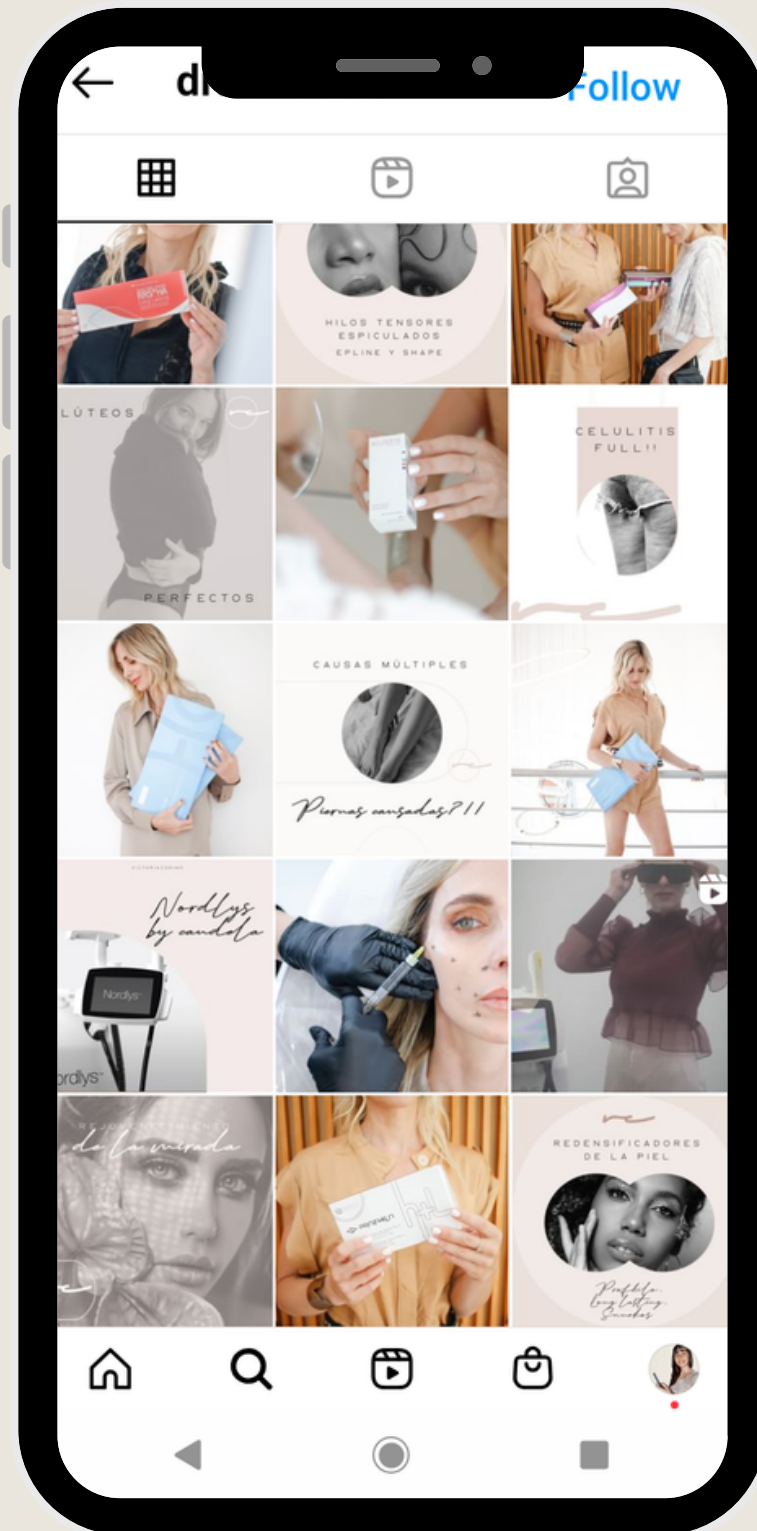


Project Portfolio

Next, you'll be able to see some projects I've done.

- JT STUDIO
- LULILÓ DIGITAL
- FREELANCE

JT STUDIO



INDUSTRIES:

- Aesthetic medicine
- Health
- Architecture
- Hair Styling
- Clothing brand

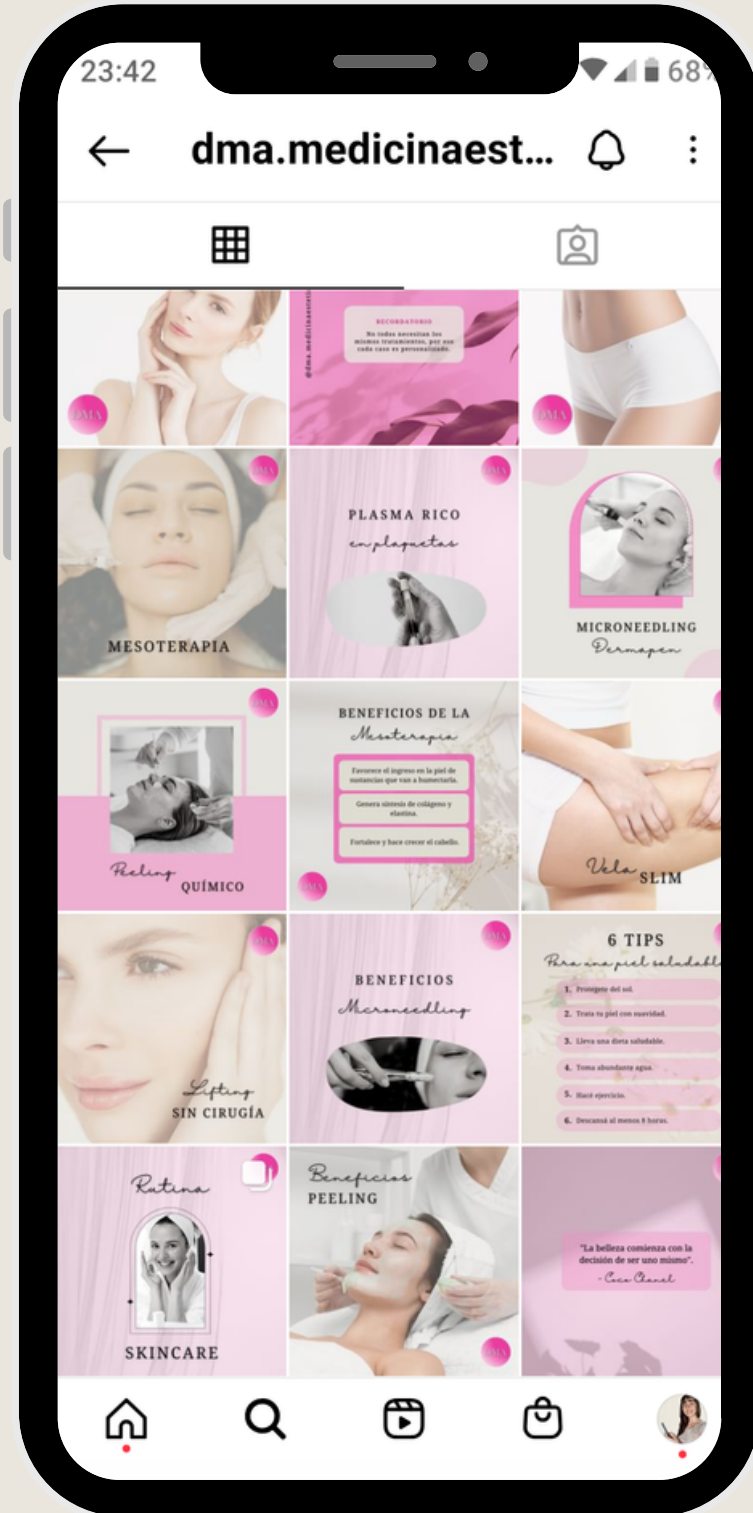
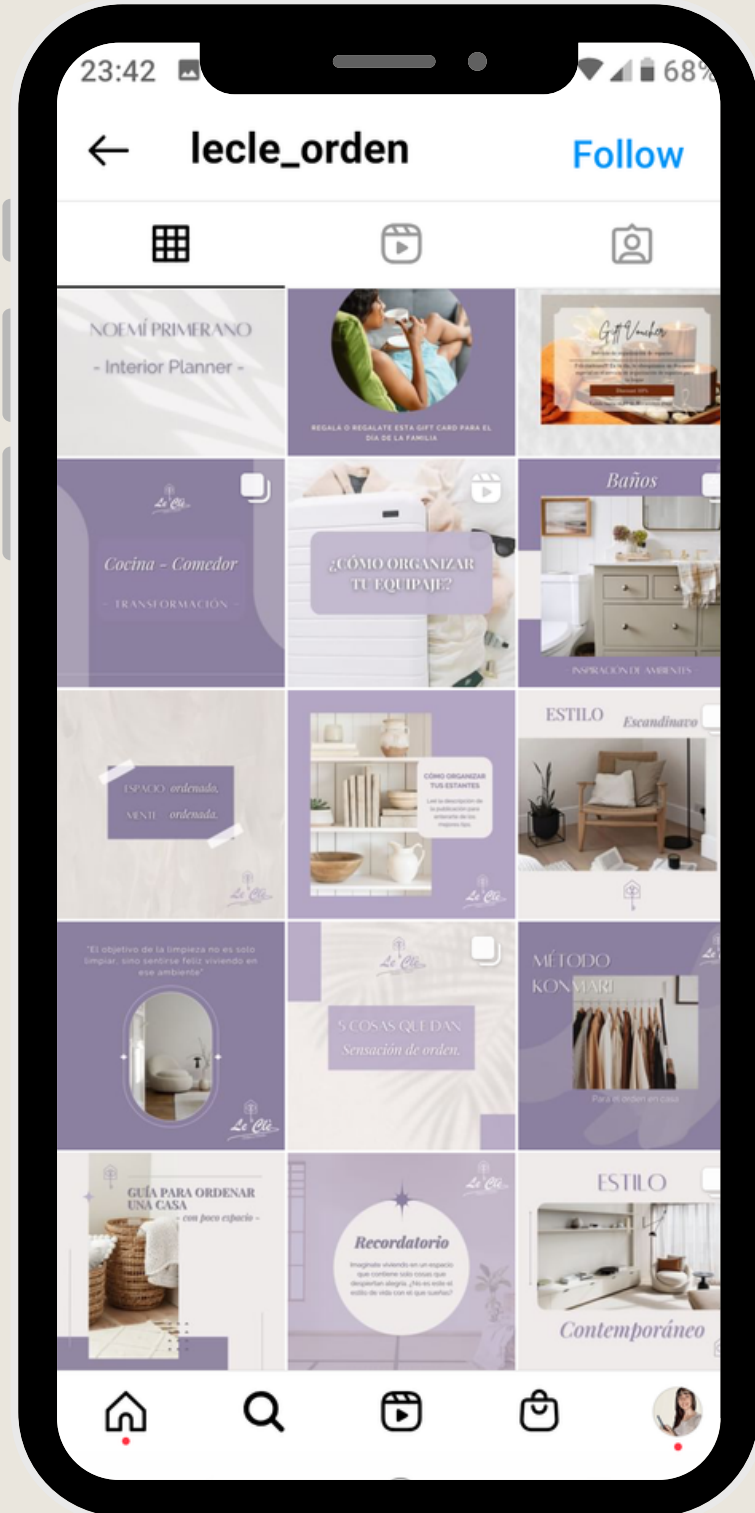
REFERENCES:

@dravcodino

@estudiovictoriasuriguez

@dra.marialaurabellomo

LULILÓ DIGITAL



INDUSTRIES:

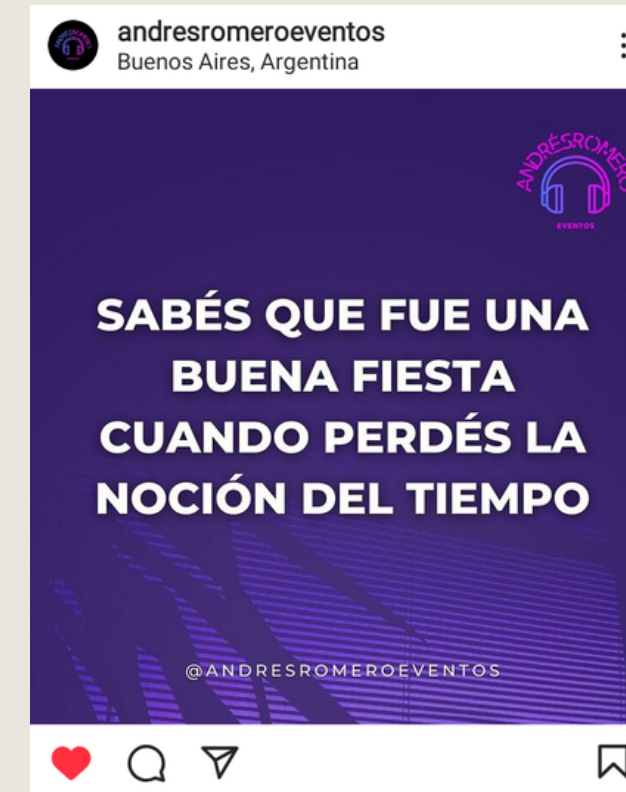
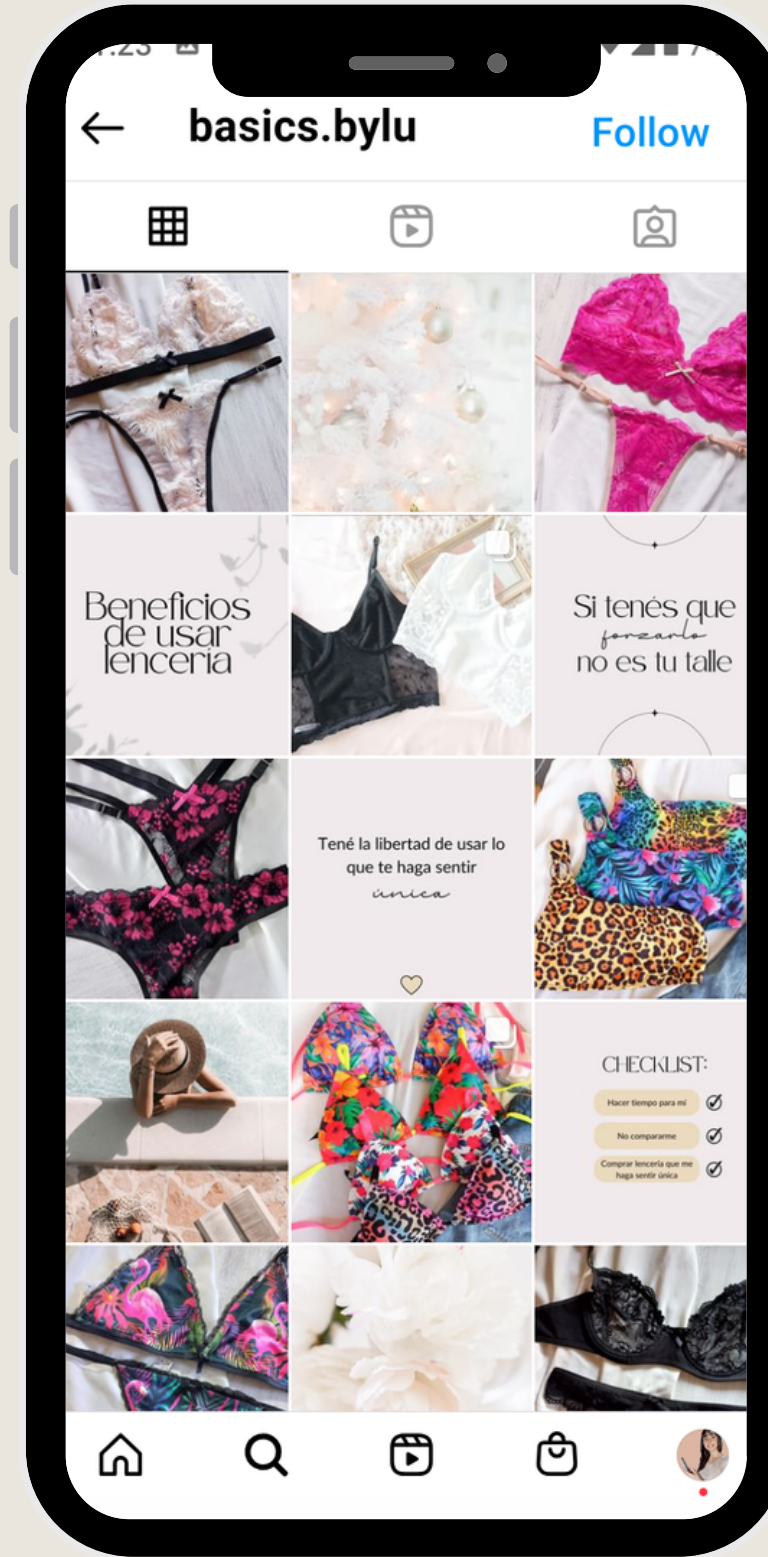
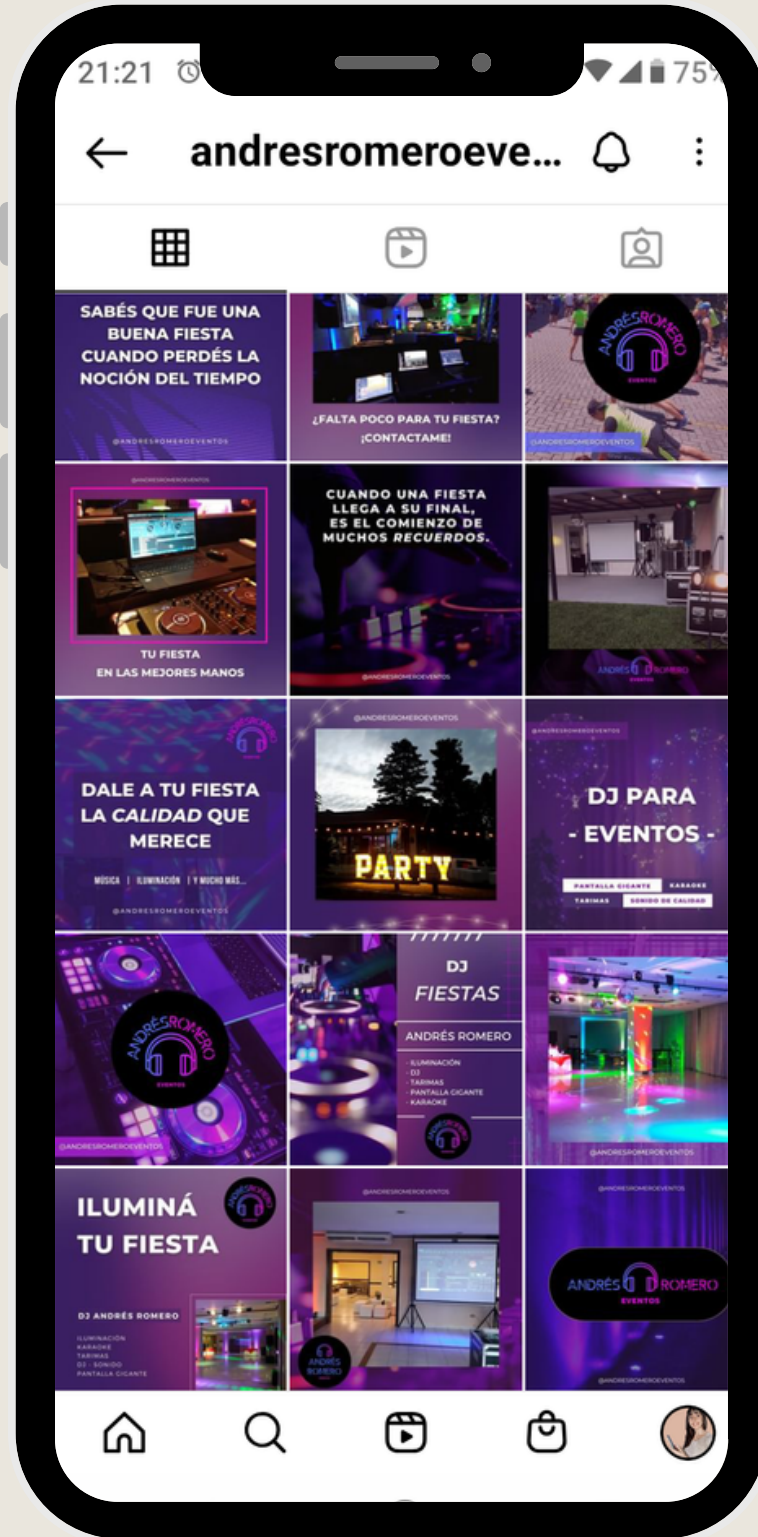
- Aesthetic medicine
- DJ
- Lingerie brand
- Order & organization

REFERENCES:

@lecle_orden

@dma.medicinaestetica

LULILÓ DIGITAL



INDUSTRIES:

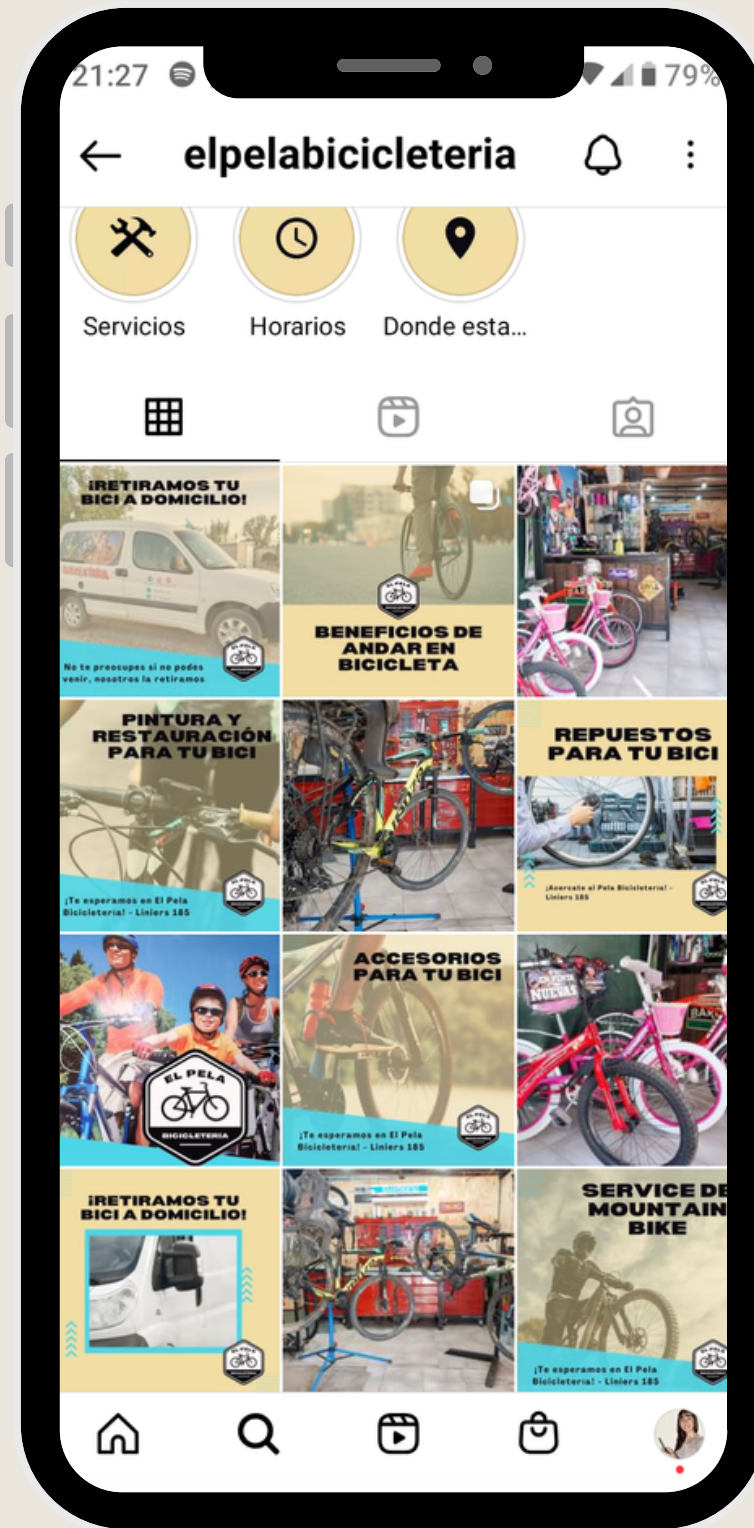
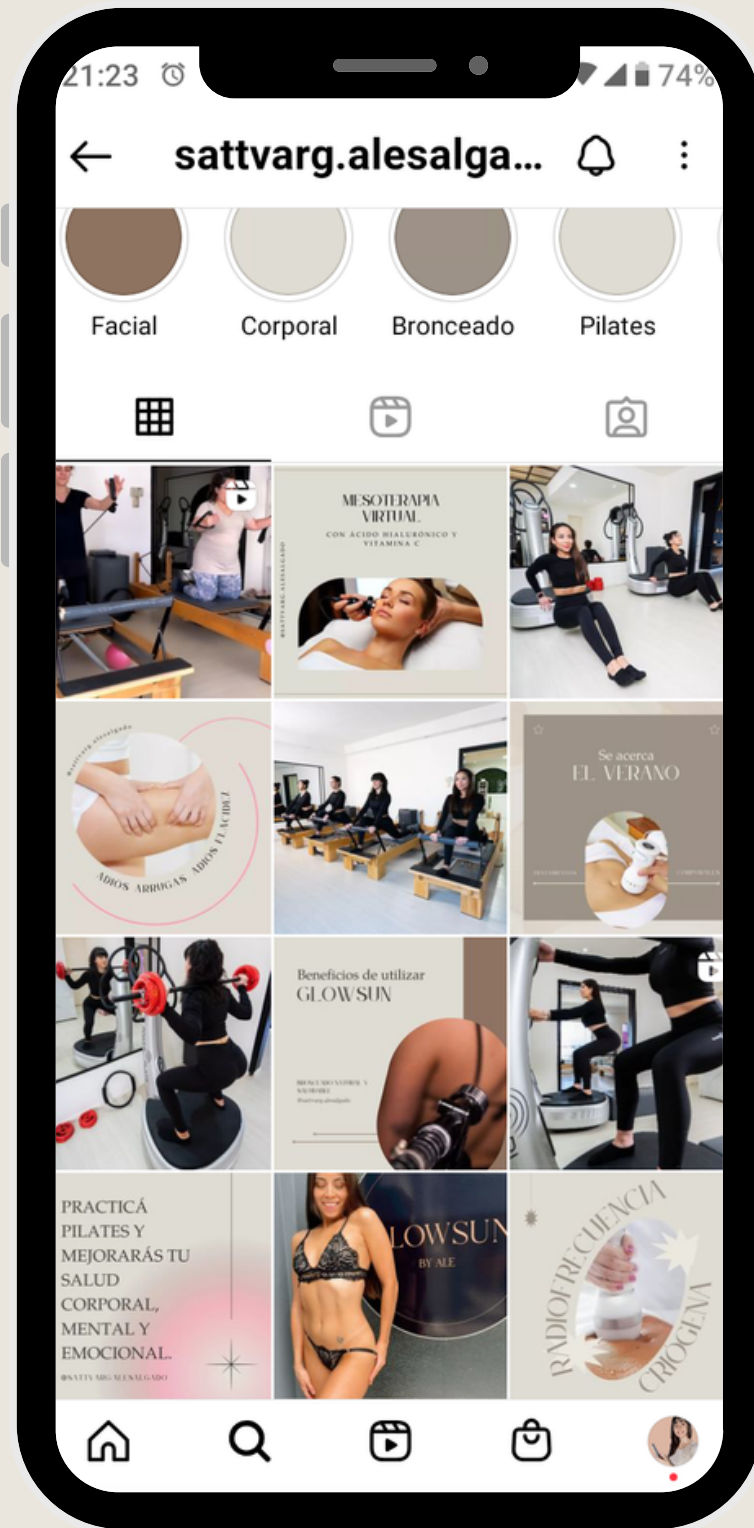
- Medicina estética
- DJ / Iluminación
- Venta de lencería femenina
- Orden y organización

REFERENCIAS:

@andresromeroeventos

@basics.bylu

TRABAJO FREELANCE



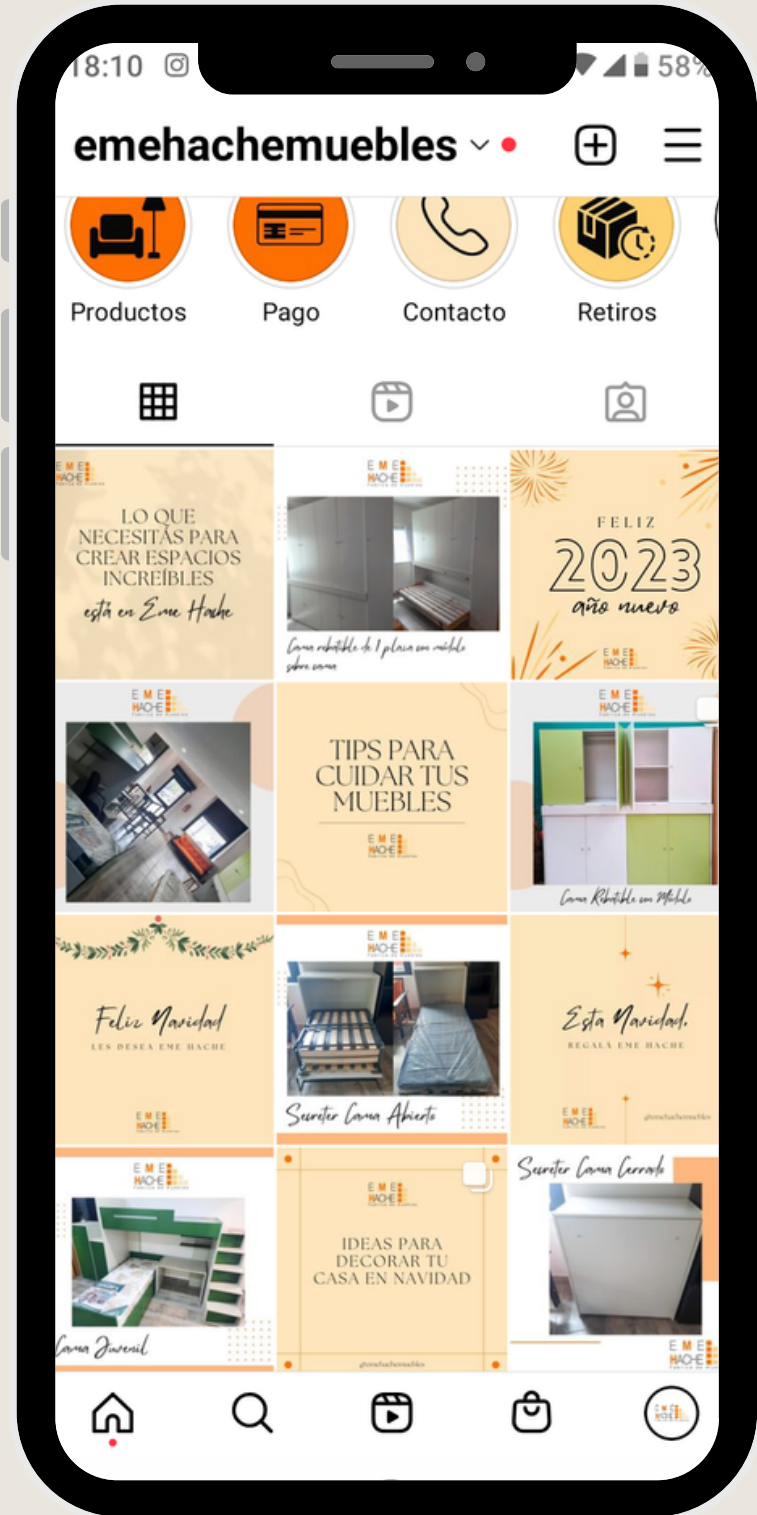
INDUSTRIES:

- Furniture factory
- Bicycle shop
- Pilates studio

REFERENCES:

@elpelabicycleteria
@sattvarg.alesalgado

FREELANCE WORK



INDUSTRIES:

- Furniture factory
- Bicycle shop
- Pilates studio

REFERENCES:

@emehachemuebles



+549 341 6131327

Let's work together!



facebook.com/valeriadelucacm



linkedin.com/in/valeriadeluca



instagram.com/valeriadeluca.cm

valeriadeluca421@gmail.com